

Shelley R. Seale

Writer, Author & Editor

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BOOK CREDITS

Insiders® Guide to Seattle, Published by Globe Pequot Press 2010, Author
Cup of Comfort for a Better World, Published by Adams Media 2010, Contributing Author
The Weight of Silence, Published by Dogs Eye View Media 2009, Author
The Voluntary Traveler, Published by Dogs Eye View Media 2009, Contributing Author
A Century of Hospitality, Published by AHMA 2009, Contributing Author

PUBLICATIONS LIST

National Geographic	Andrew Harper Traveler Magazine	Texas School Business
Hotelier International	Seattle Times	Washington Magazine
Austin Business Journal	San Antonio Express-News	Seattle Woman Magazine
Austin Woman Magazine	Just Cause Magazine	Matador Travel Network
Outdoors NW	Austin American-Statesman	Oversee/LowFares.com

**Complete publications list with downloadable clips can be found at www.shelleyseale.com*

WORK EXPERIENCE

I bring more than twenty years of experience in journalistic reporting, business and lifestyle writing, online/SEO writing and blogging, social media, desktop publishing and editing. My experience includes writing & editing the content for several award-winning websites; writing SEO-heavy content for several blog sites and online columns; designing, writing and producing a number of newsletters, white papers and annual reports; book publishing as an author and editor; media relations and PR writing; and extensive social media networking.

AREAS OF EXPERTISE

Travel	Entrepreneurship & Business	Architecture & Interior Design
Real Estate	Sustainable & Green Living	Non-profit & Social Services issues
Arts & Lifestyle	Health & Education	Cross-Cultural & International Topics
Citizen Journalism	Current Affairs/Politics	Culinary/Food & Beverage

EDUCATION

St. Edward's University

Dual B.A. in Writing & Cultural Psychology

PROFESSIONAL ASSOCIATIONS & AWARDS

Society of Professional Journalists
International Society for Travel Writing
Phi Beta Kappa Alumni Assn Scholar

American Society of Journalists & Authors
International Federation of Tourism Journalists
St. Edward's New College Merit Scholar